CASE STUDY

Online Courses Rely on Web Forms - Apollo Correspondence Classes

About the business

Apollo Correspondence Classes is a center of continuing education based in Huntington Beach, CA. The company offers online courses around the topic of massage therapy. Shirley Henderson, the owner and main administrator of Apollo Correspondence Classes, is a NCBTMB approved continuing education provider. The brand is centered upon its web portal, which showcases courses options and offers downloadable resources for learning support.

Issue

Students reach for Apollo on the internet, take courses remotely and go through online evaluation - it's an all-web process from start to end. The company has always used web forms to gather sign ups, as well as to present tests for students. Forms need constant update as the course range expands. This is where things became difficult. Apollo team contacted several web programmers about instant certificates but they were very pricey. The staff also tried other form building companies but with no success. "The process of making forms was burdensome and their system had bugs and would not work properly", Mrs. Henderson states.

123ContactForm solution

Once they reached 123ContactForm, the staff realized it was the optimum combination of features and accessibility. They created contact forms and quiz -type surveys for evaluating students that were published on each section of the course portal. Surveys have a built-in special feature to indicate the percentage of correct answers. The entire process of putting up a form was easy and quick, rendering a fully functional interface with users.

Tools used and overall payoff

- Contact forms and surveys
- Custom notifications
- Percentage of correct answers counting

Having limited html experience is no longer a problem for the team at Apollo Correspondence Classes. With 123ContactForm, they are now in full control of the forms on the website and they are able to make any needed changes or add information while the main structure of pages is preserved. Students have a handy method of applying for courses and pre-evaluate their knowledge.

TESTIMONIAL

"Form creation is easy to understand and simple to use with 123ContactForm. There are some extra features and lots of choices about what you want your forms to do, which are good to have. The customer service is the best I've ever experienced."

(Shirley Henderson, Owner of Apollo Correspondence Classes - apollo123.com)

Summary

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ISSUE	SOLUTION	PAYOFF
The online portal of Apollo Correspondence Classes needed a web form building solution to create contact pages and evaluation forms for their students. They needed a system that was easy to use and administrate.	123ContactForm offered the necessary tools and guidance to build custom forms for the web interface of Apollo Correspondence Classes. They can handle any amount of submissions and access users' input with ease.	"Saved me a lot of time which I needed to use elsewhere. Saved me the pain of using my old contact forms company which forms were difficult to make, took too long and didn't work anyway." (Shirley Henderson, company owner)